



I'm Nathan Lee.

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EDUCATION

Carnegie Mellon University
School of Art, May 2007
Major: Visual Art
Minor: Communication Design

SKILLS

PROFICIENT WITH

Photoshop
Illustrator
HTML
CSS
Final Cut Pro
InDesign

FAMILIAR WITH

AfterEffects
WordPress
Javascript/jQuery
PHP

MISCELLENY

Illustration
Painting
Printmaking (screen, litho, intaglio)
Bicycle mechanic

I would love to build something great with you.

I love the creative process and seeing great projects through from ideation to implementation. I design, code, push pixels, shoot and edit video, screen print, and sketch.

I love collaborating with people who are passionate about their work.

EXPERIENCE

REPUTATION.COM

Design Manager | 8.2011 – present

- ☞ Developing site speed optimization, site UI/brand experience, site/code architecture, SEO, and utilizing emerging web technologies.
- ☞ Managing a team of web designers, front end engineers, and backend engineers to execute technological and creative asks.

REPUTATION.COM

Web Designer | 11.2009 – 08.2011

- ☞ Designing visuals and converted them into scalable/modular code.
- ☞ Developing the brand identity, voice, and site experience for ReputationDefender and its rebranding to Reputation.com.

XTRACYCLE

Graphic and Web Design Intern | 06.2009 - 09.2009

- ☞ Collaborating with the graphic designer updating the website, updating social media, implementing various other web campaigns.
- ☞ Shooting and editing videos for brand materials and product instructions.

FACTOR DESIGN

Junior Design Strategist | 07.2008 - 01.2009

- ☞ Developing materials and communication to contextualize the strategy recommendations for creative development.

BUDER ENGEL & FRIENDS

Junior Designer | 09.2007 - 03.2008

- ☞ Designing ad mechanicals, trade show materials, designed print ad campaigns and brand identification for clients and internal agency use.
- ☞ Editing digital video for BE Post creating agency video spots.

{ References available upon request }